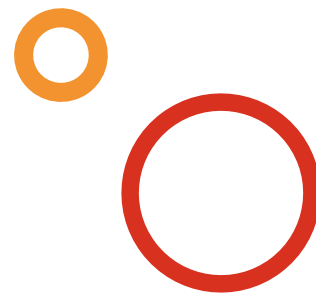


## Fast Food Webshop

TouchTakeaway for any  
quick service restaurant

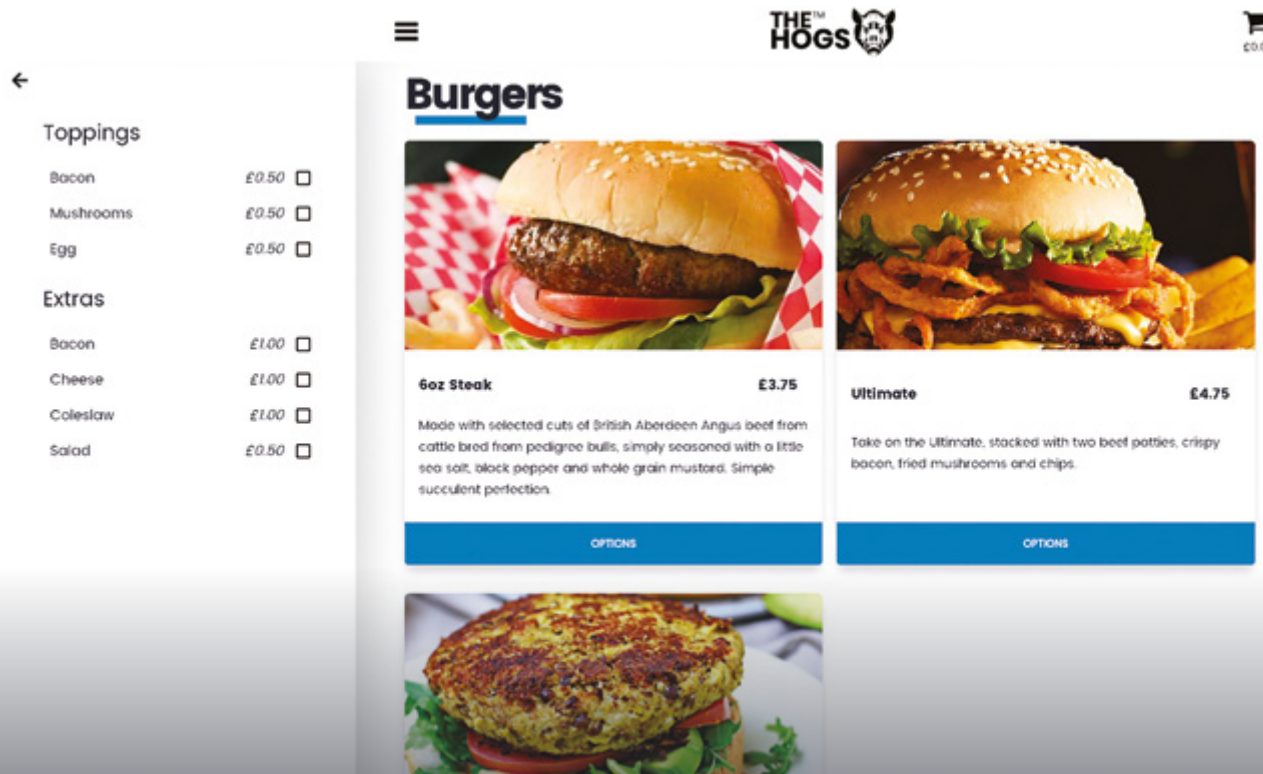


# Generate new Revenue streams.



TouchTakeaway provides you with everything you need to generate new revenue streams from online orders with a webshop, whether for delivery or to make it easy for your customers to do 'click and collect' pre-ordering of meals.

Your customer can browse your full product range at their leisure, rather than being rushed into a decision while standing in a queue or waiting on the phone. This extra time encourages customers to spend more online than they would do in store.

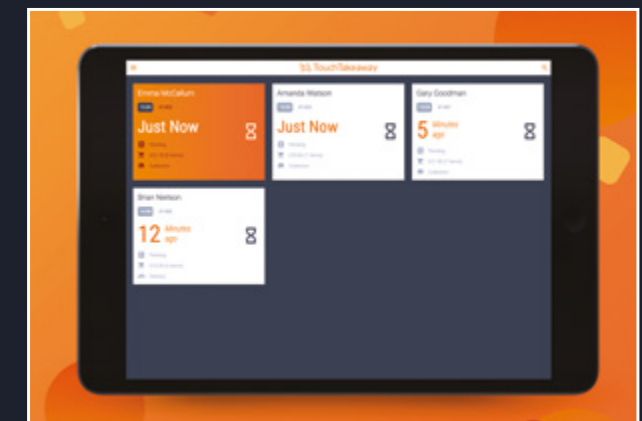


# TouchTakeaway Commander.

An easy way to manage your orders.

The Commander app brings TouchTakeaway to the hands of businesses who are not ready to take on a fully featured EPoS solution. An easy way to manage TouchTakeaway orders, the application can be loaded onto a low-cost tablet to allow the manager to quickly view, progress, complete, and even reject orders, directly from the interface.

Upgrade to full EPoS to gain kitchen printing, driver management and CollectionPoint zones to keep the order area clear for sales.





## Generate More Revenue.

TouchTakeaway provides you with everything you need to generate new revenue streams from online food orders, whether for delivery or 'click and collect' pre-ordering of meals.



## Food Allergy.

Allergen alerts keep your customers informed of ingredients before they place their order, so they can be sure that they can dig in to their meal.



## Search Engine Optimisation.

You can be sure your online store can easily be found by local customers on search engines such as Google.



## Product Images - Feature Pages.

Entice your customers with mouth-watering images and feature pages showing your products in finer detail.



## Improve Staff Production.

Makes use of kitchen staff during quiet periods.



## Branded.

Clean, professional layout that you can customise to reflect your brand. It's your site, so you won't share space alongside your competitors.



## 0% Commission.

Online ordering platforms will typically charge up to 20% commission on every transaction you make, however with TouchTakeaway there is no commission fee, so 100% of the profit stays in your pocket.



## Integrate For Efficiency.

TouchTakeaway integrates seamlessly with your EPoS and back office software. All sales are recorded in real-time and processed at your TouchPoint till. You get walk-in and online sales information in one place.



## Payment Options.

Card, cash on delivery/collection. Create custom delivery areas with minimum spend and delivery charges.



## Discount Codes.

Encourage online orders through exclusive discount codes that can be entered at checkout.

# Offer more choices.

Your customers are more likely to get exactly what they want too, advanced ordering options allow your customers to customise their selection - particularly ideal for allergy sufferers, but also for those who truly dislike gherkins. Customers can simply pick their choices from the menu and select their meal preferences, condiments, and sides as defined by you.

Burger Meal Deal		£8.50
Served in a Toasted brioche bun with sticky onions, crisp gherkin and HQSS homemade burger sauce.		
Cheese		
Cheddar <input type="checkbox"/>	Mature cheddar	
Toppings		
Beef <input type="checkbox"/>	Mushrooms <input checked="" type="checkbox"/>	Egg <input type="checkbox"/>
Drink		
Coke <input checked="" type="checkbox"/>	Diet Coke <input type="checkbox"/>	Ginger Beer <input type="checkbox"/>
Tea <input type="checkbox"/>	Water <input type="checkbox"/>	Orange <input type="checkbox"/>
W <input type="checkbox"/>	W <input type="checkbox"/>	W <input type="checkbox"/>
		<input type="button" value="Add to Order"/>

# Case study.

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## *Hogs Street Food.*



Hogs street food is a family run catering business, offering home cooked style food – Italian style hog roast. Locally sourced, great food and most importantly fast.

TouchTakeaway revolutionised the way the company takes food orders. Orders can now be placed through their beautifully designed TouchTakeaway online shop with diverse order specifications such as meal deals, extra oozy cheese, sides and even special delivery requests (i.e. 'knock loudly').

The mobile van has 3G internet allowing for each sale to be pushed to their TouchPoint till as if it were a sale rung in from an actual member of staff. Their kitchen printer then prints off the order in the van ready for the chef to begin preparing the food.

